

# As a Major Sponsor of DotNetNuke World 2011, Applied Innovations Will be Offering Multiple Prizes and Exclusive Deals to Attendees of the Event

Applied Innovations, Platinum Sponsor and longtime DotNetNuke community partner, offers sweet exclusive deals and giveaways at DotNetNuke World 2011

BOCA RATON, FL, November 9, 2011 — Cloud service provider Applied Innovations, a longtime DotNetNuke partner and sponsor, today announced it will be offering several giveaways and exclusive promotions for attendees at DotNetNuke World 2011 in Orlando, November 9-11, 2011. As a Platinum Sponsor of the DotNetNuke community, Applied Innovations will have a presence at the Sponsor Pavilion at DNNWorld, as well as hosting the Friday morning coffee break for



#### Promotions at DotNetNuke World 2011 Include:

attendees.

### Six Months Free Awesome DotNetNuke Cloud Hosting

At DotNetNuke World 2011, Applied Innovations is launching an elastic shared cloud hosting offering custom tailored for DotNetNuke. Awesome.net offers customers DotNetNuke hosting with dynamic load balancing so their site automatically scales across multiple webservers as needed. Exclusively for attendees of DotNetNuke World 2011, Applied Innovations is offering early access to the platform and 6 months free service!

## Giveaway of One Year Free Full-Service Awesome DotNetNuke Cloud Server Hosting

As a special prize at the Friday morning coffee break, Applied Innovations is awarding one lucky attendee with a year of Full-Service Awesome DotNetNuke Cloud Server Hosting. This fully-managed Cloud Server plan includes software updates, backup and everything you need to run a successful DotNetNuke site for one year in the cloud.

## The \$100,000 DotNetNuke Hyper-V Cloud Giveaway

Applied Innovations will give away up to \$100,000 (combined) of Awesome DotNetNuke Cloud Hosting services - a platform built on top of Applied Innovations' Hyper-V Cloud using Windows Server 2008. Attendees can win varying denominations of free service to try out Awesome.net. Plus, if winners tweet about their prize, they can double their prize amount.

"The \$100,000 Giveaway is a great program; we have done it before and it was exceptionally well received," stated Jess Coburn, president and CEO of Applied Innovations Corp. "And DotNetNuke World offers the ideal environment to connect with the audience that really understands the unique value of the Awesome.net offering."

Applied Innovations was an early partner with DotNetNuke, having hosted the application since its inception as the IBuySpy portal starter kit back in 2002 with the first release of ASP.NET 1.0. Since then, Applied Innovations has hosted literally thousands of DotNetNuke sites and has made it a priority to provide best-in-class support for the application.

"The launch of Awesome DotNetNuke Cloud Server Hosting is a measure of our commitment to the DotNetNuke community," Coburn continued. "At AppliedI, we differentiate ourselves by delivering application-specific hosting. This means that we are steadfast in providing a solid, reliable hosting platform for a range of highly-demanding applications and environments, such as DotNetNuke."

# **About Applied Innovations Corp.**

Based in Boca Raton, Florida, Appliedi is a Microsoft Gold Certified hosting provider specializing in cloud hosting on the windows platform since 1999, including Shared hosting, cloud servers and managed dedicated hosting. Promising superior performance – at 100% uptime, innovative world-class hosting services and Total Customer Satisfaction at highly competitive rates, Applied Innovations hosts thousands of domains for small to medium sized businesses worldwide. Applied Innovations has developed a reputation for implementing the latest hosting technologies as soon as they become available, offering customers a cutting-edge Windows hosting experience for PHP, .NET, Ecommerce and CMS applications; business, personal, professional and novice customers alike.

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